

**PRESIDENTIAL POLICY DIRECTIVE 21 AND EXECUTIVE ORDER 13636**

**NIAC EO/PPD IMPLEMENTATION WORKING GROUP**

**INTEGRATED TASK FORCE INCENTIVES FOR VOLUNTARY ADOPTION**

Framing Questions for Working Group Member Consideration:

1. What incentives are most likely to be adopted voluntarily by owners and operators?
2. What incentives are least likely to be adopted voluntarily by owners and operators?
3. Executive level engagement with the Federal government helps Executives create priorities, allocate resources, and hold individuals accountable for private sector actions. What steps can be taken to ensure Executives are engaged and driving voluntary incentive adoption?
4. Executives are cognizant of their fiduciary responsibilities to shareholders. How can the Federal government best reduce risk and uncertainty for Executives and encourage voluntary incentive adoption?
5. How can incentives best be paired with tools, technology, assets, and processes the government has, in order to encourage voluntary adoption?
6. How can Executive Summaries on incentive implementation be precisely and concisely written for Executives with little prior knowledge or experience in critical infrastructure security and resilience in order to communicate what happens, how things work, and how their risk and uncertainty are reduced?
7. How can the Federal government make all incentives voluntary while balancing regulation and oversight to facilitate a networked-coordination environment?
8. How can incentives best target lifeline sectors most critical in an actual emergency?
9. How can incentives best be prioritized to coordinate with infrastructures dependent on lifeline sectors that currently lack the resources, strength, or internal capabilities to bring themselves up to the level needed the case of an actual emergency?
10. What steps should be taken to ensure that all NIAC members are fully aware of the alignment and structure of all 16 sectors in order to prioritize incentives and their voluntary adoption?
11. To what extent should time limits and sunset clauses be incorporated to promote voluntary adoption?

12. Are there additional incentive categories that should be considered in addition to the 14 proposed?

13. Should any of the 14 proposed incentive categories be broken down further?

14. Is there relevant research, literature, or Member experience that the Working Group should consider in either cyber or non-cyber contexts?