

Incident Management Assistance Team

Region IV

Federal Emergency Management Agency (FEMA)

Private Sector Involvement with FEMA

31 July 2012



FEMA

The Old Approach



FEMA

Whole Community – The New Approach

- Whole Team, One Field, Same Direction

“There’s no way government can solve the challenges of a disaster with a government-centric approach. It takes the whole team. And the private sector provides the bulk of the services every day in the community.”

- Craig Fugate, FEMA Administrator



FEMA

Private Sector Partnership

- Private Sector Representative Inside FEMA
 - E-Mail: FEMA-PSR@fema.gov
- Become a Thought Leader
 - <http://www.fema.ideascale.com>
- Improve Organizational and Community Resilience
 - Web-Based Public-Private Partnership Training Courses
 - Downloadable, Self-Facilitated Table Top Exercises
 - Public-Private Partnership Business Case Studies
 - <http://www.fema.gov/privatesector>



FEMA

Private Sector Partnership (cont.)

- Daily Operations Brief Access

- Use below link to register for Operations Brief subscription:

https://public.govdelivery.com/accounts/USDHSFEMA/subscriber/new?topic_id=USDHSFEMA_432

- National Conference

- “Building Resilience Through Public-Private Partnerships”
- Conferences held on August 3-4, 2011 Washington, DC and July 23-24, 2012 Colorado Springs, CO
- www.fema.gov/privatesector (Click on “*Learn and Give Feedback*”)

- Vignette – Hurricane Irene



FEMA



FEMA

For more information visit:

www.fema.gov/privatesector

Glen Sachtleben

FEMA Region IV IMAT Team 1 Leader

glen.sachtleben1@fema.dhs.gov